

 | **PORT ADRIANO | SUMMER FESTIVAL**

FOTOGRAFÍA DE GORKA POSTIGO

 **ESTIVA**
ARTS BY THE SEA

21 MAY
**Dossier
de Prensa
International
Press Trip
2013**



PRESS OFFICE/ COMMUNICATION

ESTUDIO JAVIER ESCOBAR

JORGINA FUSTÉ

JORGINA@ESTUDIOJAVIERESCOBAR.COM

T. 666.468.350

GLOBALLY

LAURA MARTÍN

LAURA.MARTIN@GLOBALLY.ES

T. 661.841.873

PORT ADRIANO | SUMMER FESTIVAL

PRESENTATION

ESTIVA “Arts By The Sea” is a multicultural festival which, for the first time, is to be held in Port Adriano, the port created by Philippe Starck.

From 13 to 21 July, Port Adriano invites you to enjoy an artistic experience of 7 evenings in the company of international artists.

Jazz, Flamenco, Circus, Music, Theatre and Dance come together under an extraordinarily designed canopy in an exceptional event starring the Mediterranean summer.

THE ESTIVA PHILOSOPHY

ESTIVA has been designed with a philosophy that goes beyond a simple cultural and leisure event. Design, cuisine and art make this festival a unique experience.

A series of moments have been conceived such that, one after the other, the spectator at ESTIVA is enveloped in an exclusive atmosphere, as the experience ESTIVA offers its audience is not limited to the hour and 15 minutes during which the show is on stage.

Before each show, the shops in Port Adriano offer visitors an exclusive service. Once the show has ended, ESTIVA invites the audience to a beautiful “Summer Garden”. This is a specially created “space” backstage, where they can drink a toast to the artists. Afterwards, they can enjoy the nightlife in Port Adriano, which will have an extraordinary atmosphere during the festival.

ESTIVA offers an artistic repertoire that includes all the disciplines. From 13 to 21 July, Flamenco, Soul, Dance, Jazz and Cabaret come together in Port Adriano. This is a multicultural event never before seen in Mallorca.

13 /07

21:00 HOURS

Diego El Cigala

FLAMENCO El Cigala has broken away from the traditions of classical flamenco by taking el cante (flamenco singing) to people who would never otherwise have listened to it, blending and innovating his flamenco roots with other world cultures. He presents his latest album, Romance de la luna tucumana, at the concert.



FESTIVA
ARTS BY THE SEA



15^{/07}

21:00 HOURS

The Earth, Wind & Fire Experience

ft. Al McKay AllStars

SOUL The decade of the seventies would be difficult to understand without Earth, Wind & Fire, a hurricane of funk, soul and disco music. Now Al McKay, the New Orleans guitarist who was a composer ('September' & 'Sing a Song') and musical director of the groove society between 1973 and 1981, with a band of "All Stars" revives an invincible repertoire that still gets different generations moving all over the world.

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ARTS BY THE SEA





ESTIVA

ARTS BY THE SEA



17^{/07}

21:00 HOURS

Blanca Li El Jardín de las Delicias

CONTEMPORARY DANCE A work for nine dancers and one pianist by the choreographer Blanca Li, inspired by Bosco's well-known painting. Blanca Li is a choreographer, director and film-maker. Born in Granada, she takes inspiration from her Andalusian roots and explores a wide range of physical expression, ballet, hip-hop and flamenco. Li is the choreographer for the film "Los amantes pasajeros" by Pedro Almodóvar.



19^{/07}

21:00 HOURS

**Madeleine
Peyroux**

Jazz Madeleine Peyroux is one of the great female voices of jazz. Born in the United States but initiated into the world of music on the backstreets of Paris, the singer has forged her career around remakes of classical blues, jazz and songs and is often compared to Billie Holiday. She presents her latest album, *The Blue Room*, a reworking of the classic album by Ray Charles, *Modern sounds in country and western music*.

20/21^{/07}

21:00 HOURS

Burlesque Saloon

CABARET SHOW In the temple of cabaret, when the lights go down the space lights up. Each chord takes us on a journey to the past. Welcome to the decadent twenties, to the promiscuity of the Berlin cabarets and to the debauchery in Chicago during the Prohibition years. Become the star of this journey and let yourself be carried away by the artists from the Burlesque Saloon, the show in which eroticism, music, circus and comedy go hand in hand.



E | **ESTIVA**
ARTS BY THE SEA



ESTIVA is divided into five moments. With the public in mind, an agenda has been drawn up to allow the audience to enjoy Port Adriano, a unique and magical spot, to the full.

MOMENT

1

**The Before Show
Enjoy The Port**

Port Adriano's boutiques and shops will offer festival guests an exclusive service. An elegant surprise awaits ESTIVA spectators at all the shops, on presentation of their VIP card. The marina has a commercial zone with prestigious international names including ships chandlers, shipyards and luxury yacht brokers. Top quality and well-known names from the world of fashion are also present.

MOMENT

2

**Arrival at
the Marquee**

Arrival at the marquee, designed as a classy summer circus, offers visitors an elegant visual extension to the show. Reception of the guests is organised down to the last detail.

MOMENT

3

**The Show
on Stage**

Every evening for an hour and 15 minutes, the ESTIVA stage will be the setting for artists as renowned as Diego El Cigala , Blanca Li and Madeleine Peyroux. ESTIVA's cultural programme is unique, modern and elegant. The proposed line-up places Mallorca next to the great cultural capitals, arousing the emotions necessary to captivate everyone who visits us this summer 2013.

MOMENT

4

**Drink to the
artists in the
"Summer Garden"**

ESTIVA does not finish when the curtains go down. The festival experience moves to a beautiful "Summer Garden" especially created to allow the audience to drink to the artists backstage. This opportunity is an appreciable addition to the evening.

MOMENT

5

**The After Show
Mediterranean
Night**

At the end of each evening, the terraces of Port Adrian's Restaurants and Cocktail Bars come alive in a sophisticated atmosphere that invites ESTIVA's audience to stay on and sample the Port's cuisine and to enjoy the terraces. Port Adriano offers a wide range of international cuisine at some of the most original and exclusive restaurants in Mallorca.



ESTIVA enjoys an exceptional setting. The festival will be held in a landmark marina. The cultural and social programme will have the added advantage of this marvellous setting. The site chosen for the birth of ESTIVA is a key element.

Port Adriano has been a landmark marina for exploring one of the most attractive coastlines of the Balearics. Following its renovation in 2012 by designer Philippe Starck, it has become one of the most important marinas in the Mediterranean. Port Adriano offers ideal conditions for water sports, and is renowned for the top quality leisure opportunities available

Port Adriano is a port for boats measuring between 6 and 80 metres in length, located to the southwest of Palma de Mallorca bay. Designed by Philippe Starck, it is, without a doubt, the best equipped and most modern marina in the Mediterranean. Since its creation in 1974, it has stood out thanks to its unique strategic location, surrounded by areas of outstanding natural beauty suitable for sailing and water sports, including the Isles of Malgrats, el Toro and the North Coast of Mallorca, recently declared a World Heritage Site by UNESCO.

Port Adriano has nine 9 restaurants, a number of fashion and accessory boutiques and a comprehensive range of nautical services to help you enjoy the Mediterranean. Port Adriano's management is also known for its vibrancy and desire to be more than just a magnificent infrastructure, by holding unique events such as ESTIVA.

Port Adriano, the new marina in Mallorca and new commercial area
www.portadriano.com





The ESTIVA “ Arts By the Sea” Port Adriano Summer Festival concerts take place in a spectacular marquee. This means there is no risk of cancellation in the event of bad weather. The marquee has a capacity of 800.

Parking is free. In addition, there will be a microbus shuttle service from the port to the marquee.

TIMES

20:00 HORAS
DOORS OPEN
21:00 HORAS
LAST CALL
21:15 HORAS
THE SHOW STARTS
22:30 HORAS
ENJOY PORT ADRIANO

CREDITS

INTRODUCING
PORT ADRIANO
ORGANISED BY
JAZZ VOYEUR /
ESTUDIO JAVIER ESCOBAR
IN COLLABORATION WITH
EDICIONS AKHA /
DISSET CONSULTORS

**PORT
ADRIANO**



IMAGE

THE PHOTO AND IMAGE OF ESTIVA “ARTS BY THE SEA” IS A PHOTO TAKEN BY GORKA POSTIGO OF THE DANCER MARC LLORENTE ON THE SHORES OF PORT ADRIANO, CREATED ESPECIALLY FOR ESTIVA.
ILLUSTRATION BY THE ARTIST JAUME VILARDELL.

CONTACT:

FOR FURTHER INFORMATION, PLEASE CONTACT:
JORGINA FUSTÉ
JORGINA@ESTUDIOJAVIERESCOBAR.COM
666.468.350
LAURA MARTÍN
LAURA.MARTIN@GLOBALLY.ES
661.841.873 / 91.781.39.87

PRICE PER PERSON / NIGHT:

90€ (ONE PRICE ONLY)

SALE CHANNELS:

PORT ADRIANO
WWW.PORTADRIANO.COM

**PORT
ADRIANO**

ESTIVA
WWW.ESTIVA.ES



TICKETMASTER
WWW.TICKETMASTER.COM



El Corte Inglés
WWW.ELCORTEINGLES.ES



Ticket Office:
Port Adriano
(in the commercial zone)



13/21 July

13^{/07}

MUSIC
Diego "El Cigala"

15^{/07}

MUSIC
**The Earth Wind
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ft. Al Mc Kay AllStars

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DANCE
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El jardín de las delicias

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MUSIC
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THEATRE
**Cabaret
Burlesque Saloon**

